

Solvay to Underscore its Global Commitment to Aroma Ingredients and Vanilla Flavors at Fi Europe 2015

*Launch of Vanifolia™ and Vanifolia™ Bean Natural Flavor Brands
New Rhovanil® Vanillin Unit in China*

LYON, France, November 5, 2015 – Solvay Aroma Performance is further expanding its comprehensive product portfolio offering the highest quality vanillin and functional vanilla flavors to fully natural flavors based on core patented technology and vanilla beans. At this year's Food Ingredients Europe (Fi Europe) show in Paris, France, Solvay Aroma Performance will launch two new natural flavor ranges marketed under the Vanifolia™ and Vanifolia™ Bean brands.

The leading exhibition will coincide with the official opening of a new state-of-the-art vanillin manufacturing facility in Zhenjiang, China which complements Solvay's established sites in Saint-Fons, France, and Baton Rouge (LA), United States. The new plant will boost the company's global Rhovanil® production capacity and strengthen its leading market position as a fully integrated aroma ingredients supplier, worldwide.

"With these two strategic developments, we continue to lead the market as a reference supplier, helping our customers to enter the infinite world of our expertise in aroma ingredients, vanillin and vanilla flavors," says Christophe Gas, Solvay Aroma Performance business director. "The new Vanifolia brands answer market needs for more complex formulations tailored to health and wellness product solutions eligible for 'natural flavor' labeling, whereas our third Rhovanil production unit, in China, gives us a foothold closer to customers throughout Asia, where we are experiencing a fast growing demand for safe food-grade vanillin."

As Solvay's Rhovanil® sites in France and the U.S., the new Chinese plant adheres to the company's "Essence of Safety" motto, ensuring full traceability, maximum food safety and reliable security of supply.

The new Vanifolia™ range of global natural flavors draws on Solvay's extensive experience in the formulation of vanilla flavors. It complements the Govanil™ functional vanilla flavors offering, introduced in 2012, and has been designed to provide specific organoleptic benefits in key global market segments such as nutrition, bakery premix, chocolate/confectionery and instant powder drink applications. The Vanifolia™ Bean range is derived from genuine vanilla beans and specifically allows in Europe a 'Natural vanilla flavor' labeling.

The product portfolio is backed by a network of Vanil'Expert Centers with food technologists, analysts and flavorists dedicated to supporting Solvay customers around the world in optimizing their vanillin and vanilla flavor uses. Fi Europe 2015 (December 1-3) will be held at the Parc des Expositions, Paris Nord Villepinte, and specialists from Solvay Aroma Performance will be available on Booth 7H66 to discuss the trends and needs in the market for safe and sustainable flavor formulations.

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About Solvay Aroma Performance

Designing vanilla flavors since 1884, Solvay Aroma Performance was the first to synthesize and produce the vanillin molecule on an industrial scale. Solvay is the only producer mastering in a single site the whole manufacturing chain – from catechol to its historic flagship brands of Rhovanil® and Rhodiarome®. Leading the way in natural aroma trends, Solvay offers a full range of natural vanillin and vanilla flavor products. The Aroma Performance business unit operates facilities in Saint-Fons (France), Baton Rouge, LA (USA) and Zhenjiang (China). Learn more at WWW.VANILLA-FLAVORS.COM.

As an international chemical group, **SOLVAY** assists industries in finding and implementing ever more responsible and value-creating solutions. Solvay generates 90% of its net sales in activities where it is among the world's top three players. It serves many markets, varying from energy and the environment to automotive and aeronautics or electricity and electronics, with one goal: to raise the performance of its clients and improve society's quality of life. The group is headquartered in Brussels, employs about 26,000 people in 52 countries and generated 10.2 billion euros in net sales in 2014. Solvay SA (**SOLB**) is listed on **EURONEXT** in Brussels and Paris (Bloomberg **SOLB:BB** – Reuters: **SOLB.BR**).

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VANIFOLIA™

Global natural flavors based on core patented technology



VANIFOLIA™
BEAN

Natural flavors based on genuine vanilla bean sources