

Aroma Performance

WEB Press release

**AT FOOD INGREDIENTS CHINA 2016,
SOLVAY AROMA PERFORMANCE TO EXHIBIT ITS GLOBAL FOOD OFFER
AMONG WHICH THE 1KG RHOVANIL PACK TO MEET LOCAL FOOD NEEDS**

Lyon, France - Shanghai, China - March 23, 2016 - At the 2016 Food Ingredients China (FIC) in Shanghai, Solvay Aroma Performance will display its global vanillin, ethyl-vanillin & vanilla flavor offer (Booth 51T60/51U61 Hall 5.1).

A focus on the 1KG Rhovanil pack produced in the newly operational vanillin production plant in Zhenjiang will highlight Solvay deep Chinese integration and innovation spirit.

Solvay Zhenjiang new vanillin unit, located in China's Jiangsu Province, produces the market reference, Rhovanil brand. Fully integrated in a single site, this state-of-the-art facility produces in-house this ex-catechol-guaiacol-vanillin, to serve Chinese and Asia Pacific growing demand. The Zhenjiang Rhovanil unit is FSSC 22000 certified, in addition to ISO 9001 and ISO 14001 Quality and Food Safety management system certifications.

Thanks to a centennial industrial expertise developed in its two sister production units (Saint-Fons, France and Baton Rouge, USA), Solvay Aroma Performance Chinese team proposes to local food market the best vanillin quality with a unique security of supply and proximity.

To better serve local usage, Solvay created a one-kilo-pack of its Rhovanil vanillin. This local dedicated pack, stresses Solvay values & commitments to its customers' benefits: Food safety, leading quality & performance at the right price and through unique service excellence.

"We are proud to propose, in 2016, the new Rhovanil vanillin produced in China in line with the stringent international & local requirements & regulations. We now can offer our customers an unrivalled product: a safe vanillin available from 3 zones with a perfect traceability and in different packages." says **Jacques Guglielmi**, Asia Pacific business Director at Solvay Aroma Performance.

FIC 2016 will be held from March 23rd to 25th at **National Exhibition & Convention Center of Shanghai** (NECCS). Solvay Aroma Performance is exhibiting in booth **51T60/51U61 Hall 5.1**. The Group will showcase its full range of vanillin, ethylvanillin and vanilla flavors solutions.

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Designing vanilla flavors since 1884, Solvay **Aroma Performance** was the first to synthesize and produce the vanillin molecule on an industrial scale. Solvay is the only producer mastering in a single site the whole manufacturing chain — from Catechol and Guaiacol to its historic flagship brands Rhovanil® and Rhodiarome®. The Aroma Performance business unit operates facilities in Saint-Fons (France, Baton Rouge (USA) and soon in Zhenjiang (China).

An international chemical and advanced materials company, **Solvay** assists its customers in innovating, developing and delivering high value, sustainable products and solutions which consume less energy and reduce CO2 emissions, optimize the use of resources and improve the quality of life. Solvay serves diversified global end markets, including automotive and aerospace, consumer goods and healthcare, energy and environment, electricity and electronics, building and construction as well as industrial applications. Solvay is headquartered in Brussels with about 30,000 employees spread across 53 countries. It generated pro forma net sales of € 12.4 bn in 2015, with 90% made from activities where it ranks among the world's top 3 players. Solvay SA (SOLB.BE) is listed on Euronext in Brussels and Paris (Bloomberg: SOLB.BB - Reuters: SOLB.BR).