

4U20...

What does it mean?

- A flight code?
- A GPS waypoint?
- **You're getting warm...**
- A vanillin special code?
- **Warmer...**
- A booth to taste our range?
- **That's it! Congrats!**

It is indeed our booth number at the coming FIC started in Shanghai (April 1-3rd). We will showcase all our value-added Food ranges and solutions!

Let's meet each other!
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SEED YOUR SUCCESS!



Roasted seed is Chinese favored traditional snack. Vanillin can enhance both nuts with a creamy and long-lasting taste while keeping seeds fresh and crunchy.

Try Rhovanil® vanillin to better seize your roasted seeds business opportunities for the Spring Festival!

CHINA ROASTED SEEDS & NUTS MARKET FIGURES

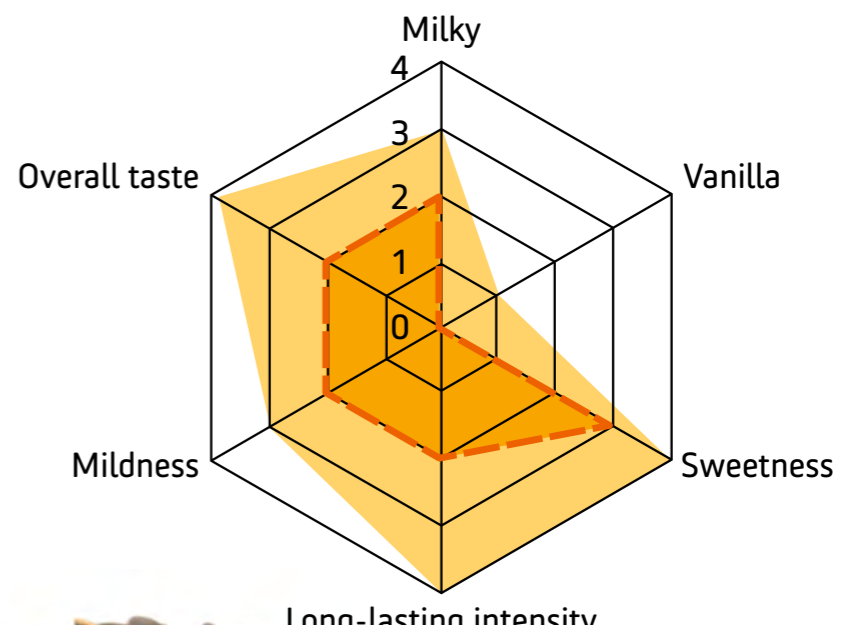
16,4 Billion € in 2014

15% annual growth since 2010

Sources:
http://www.ah.xinhuanet.com/2013-04/20/c_115462360.htm
<http://www.newfood.com.cn/news/8103.htm>

MILKY SUNFLOWER SEEDS RECIPE

Rhovanil® organoleptic benefits



Legend:
Plain (Orange)
Rhovanil® (Yellow)

Sensory evaluation performed by a trained panel. Solvay Vanil'Expert Center Shanghai

FOOD SAFETY:

WHAT IS IT PRACTICALLY & HOW VALORIZING THIS KEY BENEFIT?

Food safety is not something you declare. It has to be practical actions and initiatives which build a deep culture.

At Solvay, we developed and started to erect the Zhenjiang integrated vanillin unit in straight line with this Safety founding principle. Each milestone of the project, training or building action has been done through this scope. The Team capitalizes on the historical Baton Rouge and Saint-Fons expertise while relying on the unique back-integrated industrial mastery from catechol in a single site.

The inside and outside buildings layouts, the access and flows of workers or products, the patented waste water treatment unit, the dedicated food-safe packaging zone and control room: everything has been anticipated to ensure the best-in-class technology, traceability and reliability of performances for the benefit of your food applications using vanillin.

You can thus provide higher value to your customers by delivering the "Proudly made in China Rhovanil®" with its centennial industrial experience.



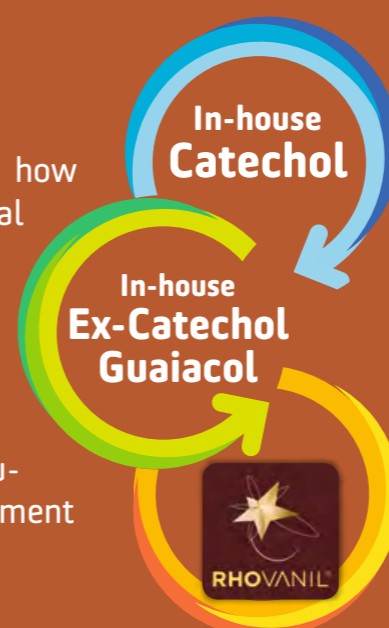
Shared experiences between our Saint Fons and Zhenjiang teams



GLOSSARY

SAFE SOLVENTS,
THE IMPLICIT
MEANING BEHIND
THE DOUBLE S
LABEL

As professionals, you know how important solvents are in an industrial process- for efficiency and quality. As a responsible company, we use food grade and bio solvents in our vanillin & ethyl-vanillin processes. And we are the sole using bio-ethanol to ensure you and your consumers the best-in-class risk management in terms of Food Safety.



Solvay: No use of any unauthorized nor non-food solvent (no toluene, no o-anisidine etc.)