



**SOLVAY**

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Press release

## **Solvay brings natural, on-trend food and beverage concepts to IFT 2018**

*Solvay, booth S1467, IFT, 15 – 18 July 2018, Chicago, Illinois*

Princeton, NJ, June 20, 2018 --- Solvay, a leading global provider of vanillin and ethyl-vanillin ingredients, will highlight its unrivalled portfolio of natural, high-quality solutions for the food and beverage industry at IFT 2018. A range of appealing concepts featuring Solvay's latest innovative vanillin ingredients will be available to taste on-stand, demonstrating how manufacturers can meet rising consumer demand for 'natural' and 'clean-label', without compromising on taste.

Solvay will be at booth S1467 to showcase its 'natural' expertise with an exciting new concept: delicious, hot off the griddle, homestyle waffles with added chocolate sauce and vanilla sugar – featuring ingredients from Solvay's extensive portfolio of natural and functional vanillin-based solutions. The rich chocolate sauce contains Vanifolia® 52, a new variant and free-flowing powder with an intense vanillin taste that enhances the flavour of chocolate through a range of creamy, milky notes.

"The trends for 'natural' and 'clean label' are not showing any signs of slowing down, and an increasing number of producers are looking for solutions that retain the taste and texture that consumers have grown to love," comments Edouard Janssen, Senior Vice President & General Manager, Solvay Aroma Performance, Americas. "We are excited to share our delicious 'natural'-based concepts with visitors at IFT – with the waffles being a real highlight. Not only are the prototypes tasty, but they will help to demonstrate how the highest quality, safe ingredients can be used across a wide range of applications, with great results. IFT is a fantastic platform to showcase our expertise in vanillin – over 100 years now – and we look forward to exhibiting our latest developments in a format that everyone can enjoy."

In addition, visitors will be encouraged to sample appetizing biscuit prototypes, to explore the difference between those featuring a brand new addition to Solvay's natural ingredient portfolio, which will be revealed at the show, and those without. Taste-testing will continue on the booth, with experts highlighting how Solvay's vanillin-based food solutions can enable manufacturers to overcome challenges associated with off-flavors and mouthfeel in high-protein applications.

The ingredients showcased at the exhibition can be used in a variety of dairy, chocolate, confectionery, biscuit and beverage applications, to deliver the highest purity, consistent quality and best-in-class safety and traceability.

To learn more about Solvay's broad line of vanillin solutions, please visit Solvay at IFT, booth S1467 or visit [www.safevanillin.com](http://www.safevanillin.com).

**ENDS**



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**About Solvay Aroma Performance:**

Designing vanillin-based solutions since 1884, Solvay Aroma Performance was the first to synthesize and produce the vanillin molecule on an industrial scale. Solvay is the only producer mastering in a single site the whole manufacturing chain — from raw material and Guaiacol to its historic flagship brands Rhovanil® and Rhodiarome®. The Aroma Performance Global business unit operates facilities in Saint-Fons (France), Baton Rouge (USA) and Zhenjiang (China).

**About Solvay:**

Solvay is a multi-specialty chemical company, committed to developing chemistry that addresses key societal challenges. Solvay innovates and partners with customers in diverse global end markets. Its products and solutions are used in planes, cars, smart and medical devices, batteries, in mineral and oil extraction, among many other applications promoting sustainability. Its lightweighting materials enhance cleaner mobility, its formulations optimize the use of resources and its performance chemicals improve air and water quality. Solvay is headquartered in Brussels with around 24,500 employees in 58 countries. Net sales were € 10.1 billion in 2017, with 90% from activities where Solvay ranks among the world's top 3 leaders. Solvay SA ([SOLB.BE](#)) is listed on Euronext Brussels and Paris (Bloomberg: [SOLB.BB](#) - Reuters: [SOLB.BR](#)) and in the United States its shares (SOLVY) are traded through a level-1 ADR program.

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